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Пресс-релиз

All-Russian Investor Relations Forum Offered a Floor for Thomson Reuters Extel Surveys Focus Russia 2009 Prize-Awarding Ceremony

The second All-Russian Investor Relations Forum (<http://www.irforum.ru>) organized by the Institute for the Development of Financial Markets took place in Moscow on 25 September 2009.

The event was attended by more than 100 participants and demonstrated the continued strong professional interest of the Russian IR community in the issues of Russian and international financial communications, and relations with investors.

Among the issues covered at the Forum were the following: information disclosure and the Federal Financial Markets Service (FFMS) requirements, actual initiatives for developing financial communications and relations with investors, effective use of the securities market to improve investor attractiveness of companies, and basic strategies for creating investment attractiveness of companies.

Russian IROs were introduced to the best experience of developing effective IR communications and action strategies in different situations, as well as the basic mechanisms and nuances of interaction between issuers and financial markets.

Major emphasis, in the section called "Investor relations best practice," was devoted to practical techniques necessary for establishing and maintaining successful communications with investors.

In the framework of the "Discussions of experts" section and informal Networking, the participants were able to discuss the problem of training and certification of the IROs.

Most of the Annual All-Russia Investor Relations Forum delegates evaluated and assessed the event positively. Representatives of the Russian IR Society are willing to receive more information on financial communications and relations with investors.

The Forum also provided an opportunity for the prize-awarding ceremony "Thomson Reuters Extel Survey – Focus Russia 2009", performed by the Head of the Thomson Reuters Extel Surveys Steven Kelly.

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